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## Affiliate Marketing Manager Resume

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### Job Objective

Searching for a challenging career as Affiliate Marketing Manager of well-established company in which to put my skills to the test.

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### Highlights of Qualifications:

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- Experience in providing direct marketing and managing all affiliate services in entertainment and travel industry
  - Outstanding knowledge of web analytical tools and results
  - Deep knowledge of SEO and Microsoft applications
  - Remarkable ability to develop long and short term objectives
  - Exceptional ability to multitask and complete work within deadline
  - Skilled to make necessary decisions
  - Excellent skills in Photoshop and graphic designs
  - Familiarity in supervising work of subordinates
  - Proficient in working on various affiliate networks and managing related programs
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### Professional Experience:

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Affiliate Marketing Manager  
Tippr, Bethesda, MD  
October 2008 – Present

- Designed strategies for various affiliate programs and third party vendors.
- Monitored all shopping engines for organization through third party feeds.
- Developed strategies for various affiliate partnerships.
- Hired various affiliates and activated associated affiliates.
- Coordinated with internal teams and executed various project deliverables.
- Assisted technology team in developing new and improved partner feeds.

Affiliate Marketing Coordinator  
CBS Corporation, Bethesda, MD  
August 2003 – September 2008

- Maintained all communication for promoting companies and associated corporate affiliates.
- Developed promotion on various public affiliates on new media.
- Prepared reports for all processes and evaluated trends from data collected.
- Coordinated with client services departments and achieved all its goals and objectives.
- Assisted various departments in preparing promotions for affiliates.

Affiliate Marketing Specialist  
Millipore, Bethesda, MD  
May 1998 – July 2003

- Administered effective working of all affiliates and networks.
  - Participated in weekly calls for affiliates and evaluated performance.
  - Coordinated with networks, identified problems and assisted in its resolution.
  - Maintained effective working relationships with networks and affiliates.
  - Developed and implemented various communication strategies for affiliates.
  - Designed online marketing campaigns and promoted it.
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### Education:

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Bachelor's Degree in Business  
Elizabeth City State University, Elizabeth City, NC  
Master's Degree in Marketing  
Salus University, Elkins Park, PA

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