
Affiliate Marketing Manager Resume

Job Objective

Searching for a challenging career as Affiliate Marketing Manager of well-established company in which to put my skills to the test.

Highlights of Qualifications:

- Experience in providing direct marketing and managing all affiliate services in entertainment and travel industry
 - Outstanding knowledge of web analytical tools and results
 - Deep knowledge of SEO and Microsoft applications
 - Remarkable ability to develop long and short term objectives
 - Exceptional ability to multitask and complete work within deadline
 - Skilled to make necessary decisions
 - Excellent skills in Photoshop and graphic designs
 - Familiarity in supervising work of subordinates
 - Proficient in working on various affiliate networks and managing related programs
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Professional Experience:

Affiliate Marketing Manager
Tippr, Bethesda, MD
October 2008 – Present

- Designed strategies for various affiliate programs and third party vendors.
- Monitored all shopping engines for organization through third party feeds.
- Developed strategies for various affiliate partnerships.
- Hired various affiliates and activated associated affiliates.
- Coordinated with internal teams and executed various project deliverables.
- Assisted technology team in developing new and improved partner feeds.

Affiliate Marketing Coordinator
CBS Corporation, Bethesda, MD
August 2003 – September 2008

- Maintained all communication for promoting companies and associated corporate affiliates.
- Developed promotion on various public affiliates on new media.
- Prepared reports for all processes and evaluated trends from data collected.
- Coordinated with client services departments and achieved all its goals and objectives.
- Assisted various departments in preparing promotions for affiliates.

Affiliate Marketing Specialist
Millipore, Bethesda, MD
May 1998 – July 2003

- Administered effective working of all affiliates and networks.
 - Participated in weekly calls for affiliates and evaluated performance.
 - Coordinated with networks, identified problems and assisted in its resolution.
 - Maintained effective working relationships with networks and affiliates.
 - Developed and implemented various communication strategies for affiliates.
 - Designed online marketing campaigns and promoted it.
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Education:

Bachelor's Degree in Business
Elizabeth City State University, Elizabeth City, NC
Master's Degree in Marketing
Salus University, Elkins Park, PA

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