
Analytics Manager Resume

Job Objective

Dedicated Analytics Manager looking for an opportunity to work for reputable company where my skills and experience will be of value.

Highlights of Qualifications:

- Admirable experience in supervising and analyzing various data
 - Outstanding knowledge of third party data tools
 - Profound knowledge of research practices and procedures
 - Immense ability to work according to scientific methodologies
 - Exceptional ability to maintain optimal levels of customer services
 - Operational skills to analyze data qualitatively
 - Proficient with 3rd party data tools – NITRO, Answers, BuzzMetrics, Homescan
 - Amazing communication skills in both oral and written forms
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Professional Experience:

Analytics Manager
SunTrust, West Nyack, NY
October 2008 – Present

- Performed ad hoc analysis of projects, collected and evaluated data.
- Monitored work plans and oversaw final products for projects.
- Managed staff, evaluated performance and conducted appropriate appraisals for same.
- Prepared required presentations for various seminars and meetings.
- Developed various state and federal health care policies.
- Coordinated with project teams and prepared required goals and objectives accurately.
- Ensured optimal level of customer services with help of customers.
- Analyzed customer requirement and developed plans according to customer requirement.

Analytics Supervisor
Javelin, West Nyack, NY
August 2003 – September 2008

- Coordinated with director and developed analysis plan for clients.
- Monitored all internal requests and resolved all issues for account and brand teams.
- Assisted account planning teams in analyzing marketing campaigns.
- Developed statistical models to garner and calculate success of each campaign.
- Trained and provided guidance to various senior analysts.
- Collaborated with account teams and identified key target campaigns.

Analytic Specialist
Atlas Systems, West Nyack, NY
May 1998 – July 2003

- Administered everyday work according to Strategic Communication Development Cycle.
 - Managed work according to analytical framework and prepared conclusions.
 - Documented all work and maintained records for same.
 - Analyzed plans and implemented project plans according to client requirement.
 - Maintained records of Quality Control feedback and prepared records for same.
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Education:

Bachelor's Degree in Business Analysis
Concordia University, Portland, OR

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