Apparel Product Manager Resume

Job Objective

Respected Associate Product Manager – Men's Apparel seeks position where my skills would be used for the betterment of the company and its employees.

Highlights of Qualifications:

- · Experience in managing and directing catalogs for apparel industry and administering development process
- Huge knowledge of apparel construction and its properties
- Deep knowledge of silhouettes and fabrics
- · Remarkable ability to adapt to new technologies
- · Exceptional ability to conceptualize various designs
- · Outstanding Microsoft application skills
- · Amazing communication skills in both oral and written forms
- Proficient in designing new concepts
- Familiarity in using basic math in designs

Professional Experience:

Associate Product Manager – Men's Apparel Stryker, Seattle, WA October 2008 – Present

- Maintained knowledge on all company products and answered all queries for same.
- Coordinated with vendors and managed deliveries and approvals for all garments.
- Managed line assortment lists and prepared log for sample photos.
- Monitored merchandise database and updated information as required on a regular basis.
- · Assisted inventory and designing team, provided information required for production cycle of product.
- Observed and tracked photo samples and ensured accuracy of samples to catalog photo shoot dates.
- Collaborated with vendors and generated production information sheets on a regular basis to maintained continuity.
- Managed all paperwork for vendors and ensured completion of same.

Apparel Product Developer SanMar,Seattle, WA August 2003-September 2008

- Coordinated with merchandising and retail teams and identified areas of improvement and prepared plans accordingly.
- Managed product marketing and collected all merchandising boards and samples.
- Assisted vendors and developed price for various materials.
- Administered all activities of vendors, approved fabrics and trims.
- Analyzed protos and coordinated with any development issues.
- · Prepared purchase orders and ensured accuracy in data.

Apparel Designer Fossil Inc., Seattle, WA May1998- July 2003

- Administered product designs and performed market research and designs for products.
- Performed research on global markets and monitored new trends and techniques.
- Participated in development of product lines and conceptualizing products.
- Evaluated product and ensured compliance to market trends.
- Coordinated with technical designer and prepared product packages and ensured accuracy.

Education:

Bachelor's Degree in Business Morgan State University, Baltimore, MD

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