## Assistant Account Executive Resume

## Job Objective

To secure a position with a reputable company in which to exercise my knowledge and training as Assistant Account Executive.

## Highlights of Qualifications:

- Huge experience in supporting roles for marketing, sales, business administration
- · Good expertise in people management and budget management
- Thorough knowledge of social media tools
- Deep knowledge of media buying and planning, production, and traffic
- Superior organization and communication skills
- Proficient with Microsoft Word, Excel, Power Point and Outlook software applications

## **Professional Experience:**

Assistant Account Executive The Integer Group,Freeburg, MO August 2007 – Present

- Prepared presentation letters and forms.
- Completed and submitted promotion forms to retailers.
- Prepared sales, marketing and pre-book sheets.
- Resolved vendor deduction issues.
- Prepared and conducted media outreach Sales Reports.
- Assisted in implementation and planning of special events.

Assistant Account Executive ARD Group, Freeburg, MO May 2004- July 2007

- Interpreted client needs and recommended proper actions.
- Scheduled and monitored production activity and reported relevant fluctuations.
- Assisted in developing project estimates.
- Assisted in the creation of project invoices and ensured accuracy.
- Assisted in marketing research efforts.

Education:

Bachelor's Degree in Accounting Towson University, Towson, MD

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