## Assistant Visual Merchandiser Resume

## Job Objective

Actively seeking the position of Assistant Visual Merchandiser where my past experience and expertise can be fully utilized.

## Highlights of Qualifications:

- Remarkable experience of visual merchandising in retail setting
- Profound knowledge of colors, patterns and textures
- Thorough knowledge of floor sets and plan-o-grams
- Strong visual merchandising skills
- · Ability to drive business through creativity, fashion consciousness and commerciality
- Ability to forecast the latest trends
- · Ability to follow and execute corporate visual merchandising standards

## **Professional Experience:**

Assistant Visual Merchandiser The Container Store, Athens, GA August 2005 – Present

- Directed the setup of campaigns in support of marketing initiatives.
- Assured Perfect Product Presentation.
- Oversaw all new product introductions into the store.
- Ensured that they are placed as per merchandising department direction.

Assistant Visual Merchandiser Pioneer, Athens, GA May 2000 – July 2005

- Professionally represented clients in all areas of business.
- Contributed to the growth and performance of the division.
- Trained and developed new marketing professionals.
- Managed and developed promotions and materials.

Education:

Bachelor's Degree in Marketing Santa Ana College, Santa Ana, CA

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