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## Associate Creative Director Resume

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### Job Objective

Seeking position as an Associate Creative Director. Required education available and willing to work harder and continue to grow in the industry.

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### Summary of Qualifications:

- Remarkable experience in brand development, digital marketing and the creative process
  - In-depth knowledge of developing Internet commerce, electronic marketing and online brand management and integration
  - Proven talent in creative concepting and art direction
  - Sound knowledge of creative development process
  - Excellent interpersonal and communications skills
  - Ability to coach creative team to improve creative and producing all work cost effectively and on schedule
  - Strong understanding of marketing principles and the impact of marketing strategy on creative development
  - Proficient with HTML, DHTML, CSS, Adobe Creative Suite, InDesign, Macromedia Flash and Microsoft Office Suite
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### Work Experience:

Associate Creative Director, August 2005 – Present  
Human Capital Management, Colorado Springs, CO

- Attended assigned kick offs and participated in presentations.
- Collaborated with senior writers to present high quality, strategy-driven work.
- Accompanied the team to execute top quality creative on a consistent basis and maintain synergy across all communications.
- Oversaw, supervised and organized photo shoots with guidance of Creative Director.
- Collaborated with copywriters, designers, project managers and others within the Marketing department.
- Executed creative from concept to release at the highest level.
- Stayed current on industry trends and technology.

Associate Creative Director, May 2000 – July 2005  
Momentum Worldwid, Colorado Springs, CO

- Created and delivered creative solutions that enhance clients' market value.
  - Developed and provided innovative proposals for account escalation and new business possibilities.
  - Involved the Creative Director in contributing to core project deliverables and to strengthen the client relationship.
  - Conceived and created experience design solutions that fulfilled strategic business objectives.
  - Communicated creative ideas and strategies to client and project team alike.
  - Provided leadership in business development and Studio projects.
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### Education:

Bachelor's Degree in Graphic Design, Laboure College, Boston, MA

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