
BEAUTY EDITOR RESUME

Objective:

Seeking the opportunity to fill Beauty Editor position with reputable, growing organization.

Summary of Skills:

- Remarkable experience in editing content for websites, managing and researching beauty section for magazines
 - Outstanding knowledge of SEO and social networking
 - Profound knowledge of online publishing and its practices
 - Ability to manage content management systems
 - Ability to prepare slideshows and blog posts
 - Passion for the beauty or health industry
-

Professional Experience:

- Beauty Editor, July 2007 – Present
 - LATINA Magazine, Albany, OR
 - Developed beauty related content such as stories and related features for magazine target audience.
 - Coordinated with editorial team of web and developed specific content for websites and updated existing stories.
 - Maintained an online listing of all beauty related events and services.
 - Managed online communities on social networking websites as a subject matter expert and increased presence.
 - Assisted in developing marketing and advertising programs in beauty related genre.
 - Edited and managed content on beauty related copies and planned photo shoots accordingly.
 - Beauty Editor, March 2004– June 2007
 - TEMPTU, Albany, OR
 - Developed and edited all beauty related stories for magazines and planned necessary photo shoots to add value to stories.
 - Participated in various beauty related events and represented organization in various functions.
 - Prepared and updated editorial calendar regularly, maintained a list of contacts and prepared traffic reports.
 - Maintained knowledge on latest beauty standards and beauty releases in market.
 - Managed freelance beauty and health writers and assigned work.
 - Monitored content and ensured content to be SEO driven and in compliance with required standards.
-

Education:

- Bachelor's Degree in English, Santa Barbara City College, Santa Barbara, CA

[Build your Resume Now](#)