
BEER SALES RESUME

Objective:

Seeking an opportunity to work for as Beer Sales Representative in a reputed firm to utilize my knowledge and skill in the same field.

Summary of Skills:

- Huge experience in alcohol beverages sales
- Familiarity with Brewing industry and beer customer environment
- Proficient with Word, PowerPoint and Excel
- Strong ability to build relationships with customers
- Exceptional ability to work independently
- Excellent oral and written communication abilities
- Possess a valid and clean driver's license

Work Experience:

Beer Sales Representative
Boston Beer Company, Attalla, AL
August 2005 to till date

- Established customer relations and promoted the good will of the company.
- Performed promotions in accounts on a daily basis and when necessary.
- Established new accounts and new placements.
- Accomplished monthly goals.
- Administered a regular schedule of weekly appointments with accounts in assigned area.

Beer Sales Representative
S.K.I. BEER CORP., Attalla, AL
May 2000 to July 2005

- Increased new accounts, while establishing relationships with current account base.
- Managed individual time and activities to increase sales volume in defined territory.
- Performed targeted testing and account staff training sessions with key accounts.

Education:

Bachelor's Degree in Marketing
DePaul University, Illinois, IL

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