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## Blog Writer Resume

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### Job Objective

To obtain a Blog Writer position in a company that provides an open environment with many opportunities for continuous growth.

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### Highlights of Qualifications:

- Highly experienced in writing blogs and participating in online group discussions
  - Profound knowledge of blogosphere, social media, and Search Engine Optimization techniques
  - Outstanding knowledge of copywriting techniques, photography principles, CSS and HTML
  - Familiarity with content development strategy and customer management tactics
  - Ability to produce and post highly interesting online content for many websites
  - Ability to create and edit a variety of blogs, in a timely manner
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### Professional Experience:

Blog Writer  
NewsCred, Phoenix, AZ  
August 2012 – Present

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### Responsibilities:

- Investigated, created, and posted highly entertaining blog posts and articles.
  - Edited blogs and produced style guide compliant high quality content.
  - Produced, edited, and uploaded pictures and videos to accompany blogs.
  - Monitored online blogs and used the Google Analytics and KISSmetrics, as needed.
  - Updated and maintained the mailing list of blog subscribers and social media page followers.
  - Directed and worked with freelancers on various writing projects, when needed.
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Blog Writer  
SirsiDynix, Phoenix, AZ  
May 2009 – July 2012

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### Responsibilities:

- Authored, edited, and submitted many blogs and articles on a variety of topics.
  - Produced and posted all SEO-friendly online content, in a timely manner.
  - Conducted interviews and executed brand related online conversations.
  - Tracked new trends in blogging and implemented new strategies for writing interesting blogs.
  - Created and maintained accounts in popular social media sites like Blogger, WordPress, Facebook, and Twitter.
  - Built and maintained positive relationships with all associated media partners.
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### Education:

Bachelor's Degree in Communications  
Upper Iowa University, Fayette, IA

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