

## BLOGGER CV

<b>Yuri Burnett</b>	
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Date of Birth: – 26/03/91	Nationality: – British

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## OBJECTIVE:

My objective as a Blogger is to participate in educational forums and social networking platforms and deliver sound commentaries, unbiased opinions and non-destructive views. Having been in this industry for over two years, I have largely contributed in meeting corporate objectives through effective blogging, thereby driving traffic to their websites and increasing their web visitors. I am very educated in creating web contents, blog feedback, and knowledgeable in SEO, HTML, and Ad Sense concepts. I also possess excellent communication and wide vocabulary skills. With this said, I am very confident that I will be a great addition to the company.

## KEY SKILLS & QUALITIES:

- Wide experience in Internet blogging
- Exceptional knowledge of social media tools, technologies and trends
- Good knowledge of SEO, WordPress, HTML, Photoshop and other authoring tools
- Familiarity with content management system
- Ability to blog about sports, health, travel, fashion, entertainment and restaurant
- Ability to develop and maintain websites

## EMPLOYMENT AND EXPERIENCE:

Blogger                                      Fourteen Oh Seven – Manchester                                      2013 to Current

- Developed interesting blogs using various platforms.
- Coordinated with PR team to create new content ideas.
- Updated blogs with latest information to increase website traffic.
- Utilized Facebook, Pinterest and Twitter to promote blog posts.
- Utilized reporting tools to analyze referral links and reader demographics.
- Assisted in development of press releases and newsletters.

Blogger                                      Latimer Group – London                                      2012 to 2013

- Recommended new technologies to improve blogging strategies.
- Ensured that blog was accessed from different operating environments.
- Worked with content team to develop innovating and interesting blogs.
- Updated contents and improvised blogs to attract more readers.
- Responded to blog comments to ensure reader interaction.
- Developed blog layout and maintained blog templates.

## QUALIFICATIONS:

BA (Hons) in English  
University of Kent – Canterbury  
2009 to 2012  
A-levels: English Literature, Business Studies, History  
John Wheatley College – Glasgow  
2007 to 2009  
GCSEs: English Language, Business Studies, History, Sociology  
Waldorf School of South West London – Balham  
2002 to 2007