
Brand Advocate Resume

Job Objective

Highly-motivated Brand Advocate seeking position with company in which to put my experience to good use.

Highlights of Qualifications:

- Hands-on experience in managing sales for retail channel in wireless industry
 - Thorough knowledge of customer services
 - Outstanding knowledge of everyday business operations for accounts
 - Ability to work within assigned area and on weekends
 - Ability to perform required research on the internet
 - Solid understanding of maintaining network on a social platform
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Professional Experience:

Brand Advocate
Zones, Inc., Minneapolis, MN
August 2012 – Present

Responsibilities:

- Provided training to VIP customers and analyzed benefits of client products.
- Developed and maintained professional relationships with customers and recommended products.
- Coordinated with marketing team and scheduled appointments.
- Provided assistance for pre-production on site for various events.
- Analyzed visits and feedback and prepared appropriate reports on their basis.
- Communicated with senior executives for various clients .

Brand Advocate
UDR, Inc., Minneapolis, MN
May 2009 – July 2012

Responsibilities:

- Provided individual attention to products and maintained quality.
 - Maintained thorough understanding of products in coordination with consumers.
 - Administered various in-store activities and assisted in visual merchandising.
 - Monitored work even in the non-traditional hours for promotional season.
 - Prepared information to be presented in reports on regular basis.
 - Designed presentations for informal and formal training processes.
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Education:

Bachelor's Degree in Manufacturing Engineering
De Anza College, Cupertino, CA

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