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# BRAND ANALYST RESUME

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## Job Objective:

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To secure a Brand Analyst position in a well established organization with a stable environment.

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## Highlights of Qualifications:

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- A great deal of experience in the area of buying, planning and retail account management
  - Outstanding analytical skills and an understanding of marketing research techniques
  - Proficient in working independently, detail oriented and organized
  - Expertise in time management and task prioritizing
  - Extensive knowledge of Microsoft Office Suite including Word, Excel
  - Strong communicator, collaborator and team player
  - Excellent oral and written communication skills
  - Excellent ability to manage multiple tasks simultaneously
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## Professional Experience:

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Brand Analyst, August 2005 – Present  
Dillard's, Colorado Springs, CO

- Reviewed and analyzed performance on a brand and item basis by door.
  - Identified, communicated and derived sales and margin of key programs and items.
  - Analyzed buy meeting results and assisted product and merchandising teams to recommend call-outs.
  - Planned, analyzed and projected Private Brand sales and margin on seasonal basis.
  - Accountable for preparing and analyzing weekly selling reports and monitored merchandise performance.
  - Analyzed and monitored EDI projections and adjusted accordingly to maximize sales.
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## Education:

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Bachelor's Degree in Business Administration, University of California, Berkeley, CA

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