
BRAND ASSISTANT RESUME

Objective:

To obtain a Brand Assistant position which will challenge me and help the organization continue to be successful.

Summary of Skills:

- Huge experience in interfacing with all functional groups effectively
 - Ability to implement business plan initiatives
 - Ability to generate new ideas to streamline processes
 - Ability to accomplish routine marketing functions
 - Ability to work under pressure and meet deadlines
 - Highly analytical and innovative having literacy with computer
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Work Experience:

Brand Assistant
Giant Eagle Inc., Prattville, AL
August 2005 to till date

- Performed product improvement and introduction process.
- Assisted in working with suppliers to identify opportunities.
- Worked with designers and printing partners to meet packaging.
- Assisted in working with suppliers and partners.
- Improved cost to benefit own brands and category performance.

Brand Assistant
Laneige Inc., Prattville, AL
May 2000 to July 2005

- Performed inventory transactions between head office and stores.
 - Assisted in the performance of operations-related tasks.
 - Liaised between the store, office for the dissemination and collection of information.
 - Maintained a general control filing system of all correspondences and reports.
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Education:

Bachelor's Degree in Business Studies
St. Louis University, St. Louis, MO

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