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## Brand Communications Manager Resume

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### Job Objective

To obtain a position of Brand Communications Manager in order to bring about continuity for the company by using my skill set to your best advantage.

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### Highlights of Qualifications:

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- Experience in managing work as a brand communications manager
  - Exceptional knowledge of suspension products and technologies
  - Sound knowledge of photography process
  - Remarkable ability to understand working of bicycle industry
  - Outstanding ability to travel to both domestic and international destinations
  - Good communication skills in both oral and written forms
  - Skilled to work with both internal and external teams
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### Professional Experience:

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Brand Communications Manager  
LG Electronics USA, Boardman, OH  
October 2008 – Present

- Ensured compliance to annual expense budget and maintained all market goals and profits.
  - Analyzed processes and identified areas to improve productivity and reduce costs in processes.
  - Scheduled resources and ensured its allocations in an effective manner.
  - Developed strategies to promote new products, analyzed its performance and identified problem and resolved it.
  - Designed marketing plan for a new product range.
  - Coordinated with communications and event coordinator and prepared event calendar accordingly.
  - Participated in all internal and external meetings.
  - Managed company resources and all associated materials and equipments.
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### Education:

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Bachelor's Degree in Communication: New Media  
Virginia State University, Petersburg, VA

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