
Brand Communications Manager Resume

Job Objective

To obtain a position of Brand Communications Manager in order to bring about continuity for the company by using my skill set to your best advantage.

Highlights of Qualifications:

- Experience in managing work as a brand communications manager
 - Exceptional knowledge of suspension products and technologies
 - Sound knowledge of photography process
 - Remarkable ability to understand working of bicycle industry
 - Outstanding ability to travel to both domestic and international destinations
 - Good communication skills in both oral and written forms
 - Skilled to work with both internal and external teams
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Professional Experience:

Brand Communications Manager
LG Electronics USA, Boardman, OH
October 2008 – Present

- Ensured compliance to annual expense budget and maintained all market goals and profits.
 - Analyzed processes and identified areas to improve productivity and reduce costs in processes.
 - Scheduled resources and ensured its allocations in an effective manner.
 - Developed strategies to promote new products, analyzed its performance and identified problem and resolved it.
 - Designed marketing plan for a new product range.
 - Coordinated with communications and event coordinator and prepared event calendar accordingly.
 - Participated in all internal and external meetings.
 - Managed company resources and all associated materials and equipments.
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Education:

Bachelor's Degree in Communication: New Media
Virginia State University, Petersburg, VA

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