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## Brand Protection Manager Resume

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### Job Objective

To obtain a secured position as Brand Protection Manager and so I can become a valued member of the team while moving forward with my training in this field.

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### Highlights of Qualifications:

- Huge experience in managing work in a retail environment and interviewing people
  - Profound knowledge of Intellectual Property Rights
  - Operational knowledge of online sales channel and technologies
  - Remarkable ability to coordinate with various law enforcement agencies
  - Exceptional ability to work independently and achieve goals
  - Skilled to understand copyright laws
  - Good interpersonal and analytical skills
  - Ability to manage new assignments
  - Ability to manage work to meet deadlines
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### Professional Experience:

Brand Protection Manager  
McNeil-PPC, Inc., Baltimore, MD  
October 2008 – Present

- Identified and investigated any criminal activity regarding theft of intellectual property.
- Performed regular market surveys and identified areas vulnerable to intellectual property rights.
- Coordinated with home office personnel and authenticated infringing products.
- Maintained good relations with corporate brand protection team and senior director.
- Developed brand training for various local authorities to identify counterfeit information.
- Administered brand protection programs and ensured compliance to regulations.
- Worker with help of various A&F brands.
- Assisted various investigative groups in theft of various intellectual property.

Brand Protection Analyst  
Sears Holdings Corp., Baltimore, MD  
August 2003 – September 2008

- Monitored all content on online websites and ensured no infringing activity.
  - Analyzed industry trends and identified any changes required.
  - Maintained effective communication for various data driven data.
  - Managed various internal and external software tools.
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### Education:

Bachelor's Degree in Busienss – Marketing Management  
Mendocino College, Ukiah, CA

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