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## Brand Representative Resume

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### Job Objective

Searching for the right opportunity to enhance my skills and broaden my experience by filling the position of Brand Representative being offered by your company.

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### Highlights of Qualifications:

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- Good understanding of the product line to the consumers and store associates
  - Ability to complete multiple store visits daily
  - Ability to maintain display hygiene, and resolve in-store issues
  - Ability to optimize sales and visual merchandising
  - Ability to schedule and conduct formal and informal training of store teams
  - Ability to provide in-store support, back-up and direct support
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### Professional Experience:

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Brand Representative  
Fossil Inc., Los Angeles CA  
November 2006 – Present

- Aided retail partners in putting out outdated stock and even designed standard displays
- Organized seminars and bargained for retail space.
- Coordinated via email and voice mail to Account Executives and Arrow Regional merchandising managers.
- Hired, interviewed, coached and administered Staffing personnel as required.
- Participated in Regional training meetings as scheduled.

Brand Representative  
PANACHE Inc, Los Angeles CA  
February 2001 – October 2006

- Erected event kiosks.
  - Managed supplies, inventories and samples.
  - Demonstrated product and extended customer service.
  - Managed sales and promotions.
  - Nurtured relationships with the retail partners.
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### Education:

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Bachelor's Degree In Business  
Arkansas Northeastern College, Blytheville, AR

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