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## Business Strategist Resume

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### Job Objective

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To obtain the job of Business Strategist.

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### Highlights of Qualifications:

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- Strong experience in business analysis and strategy
  - Profound knowledge of online advertising
  - Wide knowledge of marketing strategies
  - Proficient with InDesign, Illustrator and Photoshop
  - Familiarity with Python, pivot tables, VBA, PHP and JavaScript
  - Ability to identify and mitigate business risks
  - Ability to implement statistical models
  - Ability to perform market researches and analyze large data sets
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### Professional Experience:

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#### Business Strategist

Creative Breakthroughs, Inc., Elkton, MD

August 2007 – Present

- Worked with clients to understand business goals and needs.
- Developed marketing solutions based on social insights and researches.
- Identified business opportunities with new and existing clients.
- Participated in client discussions and brainstorming sessions.
- Proposed creative ideas based on consumer behavior.
- Maintained positive working relationships with clients.

#### Business Strategist

Vertis Inc., Elkton, MD

May 2004 – July 2007

- Implemented business operational plans to achieve revenue goals.
  - Identified key business drivers and accordingly developed marketing strategies.
  - Developed financial models based on business dynamics.
  - Performed data analysis related to cost, risks, and forecasts.
  - Prepared and delivered client presentations.
  - Assisted in cost control initiatives.
  - Managed clients on daily basis and ensured client satisfaction.
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### Education:

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#### Bachelor's Degree in Business

Utah Valley University, Orem, UT

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