
Chief Merchandising Officer Resume

Job Objective

To secure the position of Chief Merchandising Officer in a reputable company that will allow me to utilize acquired skills and experience.

Highlights of Qualifications:

- Hands-on experience in direction and execution of strategic merchandising plans and activities
 - Profound knowledge of retail and wholesale merchandising concepts and industry trends
 - Outstanding knowledge of product assortment, acquisition, and catalog planning processes
 - Familiarity with eCommerce website and metrics management practices
 - Ability to create and manage various catalog mailing schedules, effectively
 - Ability to support and increase company brand awareness and business growth
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Professional Experience:

Chief Merchandising Officer
Saks Incorporated, Philadelphia, PA
August 2012 – Present

Responsibilities:

- Created and executed highly interesting merchandising strategy and product assortment plan.
- Developed and implemented effective strategy for company brand and product pricing.
- Prepared, monitored, and managed budgets related to merchandising and marketing activities.
- Oversaw and assisted with management of online marketing and eCommerce metrics, as needed.
- Monitored and supported increase in brand awareness and product sales.
- Established and maintained effective working relationship with production, sales, and marketing teams.

Chief Merchandising Officer
Gilt Groupe, Philadelphia, PA
May 2009 – July 2012

Responsibilities:

- Sourced, managed, and closed new business opportunities, on a regular basis.
 - Created and provided highly interesting product assortments and catalogs.
 - Developed and implemented merchandising budget and relevant financial controls.
 - Supervised and coordinated search engine marketing efforts, as needed.
 - Handled and resolved various issues pertaining to product inventory shortage and spoilage.
 - Built and maintained collaborative relationship with sales personnel, merchant team, and vendors.
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Education:

Master's Degree in Marketing & Finance
Huntington University, Huntington, IN

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