
Commercial Producer Resume

Job Objective

To obtain a Commercial Producer position with reputable company in which to grow and enhance my skills while making excellent contributions to company.

Summary of Qualifications:

- Expertise in graphic design, copy writing and broadcasting
 - Outstanding knowledge of commercial copy writing
 - Profound knowledge of broadcasting graphic designs
 - Ability to work in a group and without supervision and meet deadlines
 - Ability to coordinate with the staff, clients and sales team
 - Proficiency in using AVID non-linear editing software
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Work Experience:

Commercial Producer, April 2008 – Till Date
Superior Group, Houston, TX

- Developed broadcast advertisements that are effective and as per the need of the client.
- Maintained records of client information, material used and required for the same.
- Prepared commercials by writing, editing and producing it.
- Helped in producing the commercial materials in accordance to the sales team.

Commercial Producer, January 2004 – March 2008
WPTZ-TV, Houston, TX

- Supervised the maintenance of all the equipments and vehicles required for production.
 - Designed, shoot and edited the local commercials prior to their postings.
 - Coordinated with the account executives to develop and write commercials for the television and web.
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Education:

Bachelor's Degree in Visual Communications, Mount Saint Mary College, Newburgh, NY

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