
Communications Advisor Resume

Job Objective

Seeking work as a Communications Advisor to advance my skills and my experience in the industry today.

Highlights of Qualifications:

- Hands-on experience as a writer and video producer
 - Proficient in written communications
 - Proficiency with Microsoft Publisher, Word, Excel and PowerPoint
 - Strong writing, verbal, editing, presentation and overall communication skills
 - Ability to learn and gain proficiency in new technologies and applications
 - Ability to satisfy internal clients by assisting to generate high revenues in business
 - Ability to follow business procedure and ensure quality implementation of initiatives on time
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Professional Experience:

Communications Advisor, August 2005 – Present
USIS, Miami, FL

- Prepared and executed the online marketing tactics and promotions for NRECA's fee-for-service programs.
 - Played role in driving registrations, built member loyalty, drove revenue growth and maximized marketing ROI.
 - Was accountable for developing best practices, direct marketing programs and copywriting.
 - Project lead for virtual events with potential for podcasts and other digital marketing media.
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Education:

Bachelor's Degree in Communications, Bryan College, Dayton, TN

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