# **Content Administrator Resume**

### Job Objective

Seeking Content Administrator position with a quality organization in which to use my skills and special abilities to contribute to the growth of the organization.

## Summary of Qualifications:

- Strong experience in developing and administrating various web based applications
- Sound knowledge of programming for social networking sites such as APIs for Twitter and Facebook
- · Profound knowledge of the web user integration technologies such as CSS, XHTML and others
- Wide knowledge of search engine best practices and online marketing tools and vendors
- · Ability to develop content to retain users to the website

## Work Experience:

Content Administrator, November 2007 – Present TASC, Inc., Bellingham, WA

- Researched the applications needed for enhancing the website, surveyed the user reviews to develop new
  applications.
- Created the Web 2.0 applications in accordance to the campaign needed on the social networking sites.
- Maintained the editorial content on the website, reached and gathered the information that increased the traffic on the website.
- Gathered customers feedback in order to improve the content that suits the user needs.

Content Administrator, December 2001 – October 2007 TeamPersona, Bellingham, WA

- Trained the employees on the uses of the website and ways of improving it.
- Recommended the use of various web uses that can be made by the user and keeping the content on the site updated.
- Surveyed the internal customers of the website.

## Education:

Bachelor's Degree in Computer Science, Illinois State University, Normal, IL

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