Corporate Development Officer Resume

Job Objective

To enhance my skills as a Corporate Development Officer by joining forces with a growing establishment seeking qualified applicants.

Highlights of Qualifications:

- Huge experience in brand and consumer marketing industry
- Excellent knowledge of Microsoft Office Suite
- Solid knowledge of prioritizing various tasks
- Highly skilled in verbal and written communication
- · Ability to work with prospects, volunteers and institute staff in a confidential ambience
- · Ability to manage multi-projects single handedly

Professional Experience:

Corporate Development Officer Kempe Foundation, Salinas, CA August 2005 – Present

- Built institutions brand equity through various strategies.
- Developed strategies to achieve company's short and long-term goals.
- · Assisted Director of Corporate Partnership to tie up with a new marketing partner every year.
- Created programs to optimize company's brand value in existing markets.
- Identified corporate partners to enhance marketing partnership programs.
- Set partnership programs at various levels to enhance growth.
- · Assisted various business units to reach financial goals.

Corporate Development Officer World Wildlife Fund, Salinas, CA May 2000 – July 2005

- Managed a large portfolio of existing funding agencies.
- Renewed support of existing funding agencies to assist sponsorships, day to day operations and other priorities.
- Explored new funding opportunities to enhance revenues and profits.
- Assisted top management for the execution of strategic plans to achieve revenue goals.
- Supported agency staff to identify priority funding needs for new and ongoing initiatives.
- Established excellent communication link with various funding agencies and other stakeholders through out the year.
- Managed general administration, fund prospects and corporate sponsorship solicitation.

Education:

Bachelor's Degree in Business Administration Herzing University, Madison, WI

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