
Creative Executive Resume

Job Objective

To obtain a position as Creative Executive with a small but dependable company where my experience can be beneficial in the growth of company.

Highlights of Qualifications:

- Huge experience in Communications and Advertising Industry
 - Solid understanding of the B2B technology market
 - Expert written, verbal and presentation skills
 - Ability to lead client and multidisciplinary teams to deliver world class digital creative
 - Ability to coach guide and develop creative personnel
 - Ability to work with multiple teams agency wide
-

Professional Experience:

Creative Executive
HNI Corporation, Dallas, TX
August 2007 – Present

- Developed creative strategies adhering to client objectives.
- Recruited and delegated teams as determined by the business plan.
- Established and conducted creative reviews.
- Represented and lead the creative COE at key agency summits.
- Assisted the CLTs to develop award-winning creative campaigns.
- Mentored and developed staff.

Creative Executive
AppleOne, Dallas, TX
May 2004- July 2007

- Implemented the mission and vision of the company.
 - Managed multiple projects, clients, and budgets within deadlines.
 - Determined promotion, assignments, evaluations, and incentives for creative managers.
 - Ensured professional growth of team members in the creative departments.
 - Educated clients on features and benefits of interactive marketing.
-

Education:

Bachelor's Degree in Mass Communication
San Joaquin Valley College, Visalia, CA

[Build your Resume Now](#)