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## Design Strategist Resume

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### Job Objective

Talented and dedicated Design Strategist seeking employment in a growth oriented organization.

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### Highlights of Qualifications:

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- Strong experience in developing project design strategy
  - Profound knowledge of design theories and concepts
  - Operational knowledge of design technology and tools
  - Familiarity with prototyping and frameworks
  - Wide knowledge of storytelling, innovation and ideation design principles
  - Ability to oversee product development for Web-based applications
  - Ability to obtain government clearance for specific projects
  - Ability to produce innovative learning solutions
  - Superior concept visualization and project management skills
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### Professional Experience:

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#### Design Strategist

Blue Fountain Media, Madison, WI

August 2007 – Present

- Assisted in project planning activities.
- Prepared product design roadmaps.
- Developed use cases and other artifacts.
- Developed innovative design strategies and maintained appropriate strategy documentations.
- Provided support to design teams as needed.
- Managed quality and timely delivery of products.
- Worked effectively with Designers, Developers, Quality team and End Users.

#### Design Strategist

Crawford Group, Madison, WI

May 2004 – July 2007

- Reviewed and recommended improvements to design methodologies.
  - Assisted in development of design strategy initiatives.
  - Defined standards for strategy measurement and implementation.
  - Developed plans to update overall product architecture.
  - Ensured that designs were in compliance with technology and development standards.
  - Provided expertise to make complex design judgments.
  - Supervised and mentored less-experienced staffs
  - Identified new technologies and developed technology roadmap for design strategy.
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### Education:

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Bachelor's Degree in Graphic Design

Seminole State College, Seminole, OK

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