
Digital Content Producer Resume

Job Objective

Accomplished Digital Content Producer seeking a position with well-established firm in which to grow and prosper with company.

Summary of Qualifications:

- Remarkable experience in publishing graphics and web content
 - Expertise in JavaScript, CSS and HTML
 - Familiarity with content management and video editing tools
 - Skilled at editing video and creating slideshows
 - Outstanding knowledge of video editing and flash
 - Ability to work in accordance to the customer needs
 - Familiarity with software such as Illustrator, Dreamweaver and Photoshop
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Work Experience:

Digital Content Producer, April 2008 – Till Date
Astral Media Radio, Rockford, IL

- Created and published the content on the website.
- Designed and maintained the various social networking websites.
- Coordinated with the content team across the country to acquire content for the website.
- Monitored the content on the site to be meaningful to the customer by working in association with all stations.
- Assisted the digital Sales manager in creating advertising that customized to suit the needs of the program.
- Ensured that the user gets a meaningful experience by using the program.

Digital Content Producer, January 2004 – March 2008
Volt Workforce Solutions, Rockford, IL

- Evaluated the website to ensure that it incorporates all the features such as ecommerce and marketing though the web.
 - Designed the techniques and methods to be used in website designing in the organization, updated it with the latest technologies.
 - Performed digital editing to the sound, multimedia and animation when required.
 - Ensured that the style of the content and accuracy is maintained all throughout the website in accordance to the company's editorial policies.
 - Created content for the website along the editorial standards and needs of the marketing teams.
 - Prepared the website and ensured that the images, color and symbols used on the site are in accordance to the client requirements.
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Education:

Associate Degree in Multimedia and Animation, Washington State Community College, Marietta, OH

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