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## Digital Copywriter Resume

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### Job Objective

Profoundly talented and creative Digital Copywriter seeking a job in which I can use my extensive skills to make a strong impact within the organization.

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### Highlights of Qualifications:

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- Wide experience in developing advertising campaigns for digital platforms
  - Exceptional knowledge of HTML markup components
  - Outstanding knowledge of online and mobile platforms
  - Immense ability to analyze and resolve issues
  - Sound ability to provide support for all client requirements
  - Ability to develop and produce electronic content
  - Ability to write advertising copy for various online campaigns
  - Ability to write and edit accurate, concise, and highly readable page content
  - Ability to work across various online and digital mediums
  - Proficient with MS Office applications and Mac platforms
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### Professional Experience:

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Digital Copywriter  
Peter A. Mayer Advertising, Inc, Charlotte, NC  
August 2007 – Present

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### Responsibilities:

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- Developed and maintained professional relationship with clients for agency.
- Administered proofreading of all communication in coordination with creative team members.
- Coordinated with clients to translate client requirement to creative copies.
- Monitored multiple projects within required timeframe.
- Collaborated with creative team to resolve all client issues efficiently.
- Prepared websites, web banners and blogs for various digital platforms.
- Participated in development projects in coordination with marketing team members.

Digital Copywriter  
Merkle Inc, Charlotte, NC  
May 2004 – July 2007

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### Responsibilities:

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- Conceptualized and implemented various advertising strategies for clients.
  - Administered content copies and ensured accuracy in grammatical components.
  - Coordinated with team members to evaluate all digital campaigns.
  - Developed copywriting copies for both online and traditional mediums.
  - Ensured compliance to quality standards for web content.
  - Coordinated with product and internet marketing teams for digital copies.
  - Evaluated electronic content and recommended improvements to copies.
  - Prepared online campaigns and assisted to send email copies.
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### Education:

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Bachelor's Degree in Graphic Design  
East Central University, Ada, OK

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