

A Digital Marketing Manager supervises the company's digital marketing campaigns including SEM PPC, website building, email marketing and website optimization. When writing a CV of a Digital Marketing Manager, highlight the mentioned strengths. Make use of strong keywords since they play a crucial role in your resume. Employers normally spot for specific keywords; they do not go through the entire resume. Employers spend about 2-3 minutes per resume. Since this is so, the first one minute is very critical. Use of appropriate keywords is very important such. Examples of these are knowledge in online and offline marketing, branding, Google Analytics, web support, online advertising and SEO. Let us take a look at the sample Digital Marketing Manager CV below.

Nationality: – British

My primary objective as a Digital Marketing Manager is to create vibrant and brilliant visual contents in marketing the company's brands and services. I have competent knowledge and dexterity in creating concepts using the latest technology in digital marketing. I am very adept in using Java Script and have a good understanding of UX processes. I am also very well versed in managing SEO and PPC campaigns, have a solid grasp of web analytics and strong understanding of online marketing concepts, procedures, strategies and practices. I have two years experience in managing multiple online projects including social media, content delivery, email campaigns and web support.

- Solid experience in managing digital marketing campaigns for various dynamic websites with complex configurations
- Exceptional knowledge of web analytics especially Google analytics
- Remarkable knowledge of administering email campaigns for websites
- Ability to develop frontend and backend of all digital campaigns
- Ability to incorporate digital marketing techniques in campaigns
- Familiarity with UX processes

Digital Marketing Manager Morgan Hunt Group – Selkirkshire Dec 2012 to Till Date

- Coordinated with team members and ensured successful online and offline marketing campaigns.
- Maintained all competitor activities and key developments in industry.
- Collaborated with external team members for website development and SEO.
- Monitored external agencies involved in email online campaigns and branding activities.
- Evaluated all online marketing initiatives and ensured compliance to all optimal quality standards.
- Performed research and maintained all digital developments for channel managers.

Digital Marketing Manager	The EMR Group – Hampshire	Sep 2011 to Dec 2012
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- Ensured a strong presence of organization on social media and monitored functionality.
- Developed and implemented social strategies in coordination with all stakeholders.
- Monitored digital marketing initiatives and ensured compliance to budget and performed quarterly forecasts on plans.
- Negotiated with external suppliers of digital marketing and drafted contacts.
- Managed various digital marketing campaigns such as web marketing, email campaigns and online advertising on both web and mobile platforms.
- Developed and managed social media strategies in coordination with team members.

BA (Hons) in Marketing Management
Southampton Solent University – Southampton
Oct 2008 to Jun 2011
A-levels: Business Studies, English Language, History, Economics
Kilmarnock College – Kilmarnock
Sep 2006 to Jun 2008
GCSEs: Business Studies, English Language, Geography, History
St Martha's Senior School – Hadley
Sep 2001 to Jun 2006

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