
Digital Marketing Specialist Resume

Job Objective

To help the company grow and expand using my experience as Digital Marketing Specialist. Years of experience in the field helps me to improve and to help the business grow and advance

Highlights of Qualifications:

- Remarkable experience in reporting on all projects
 - Huge knowledge of Search Engine Optimization
 - Deep knowledge of display ads
 - Familiarity with communication principles
 - Amazing ability to communicate with varied constituents
 - Outstanding ability to edit written materials
 - Superior project management skills
 - Solid writing and presentation skills
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Professional Experience:

Digital Marketing Specialist
Blue Bug Digital, San Francisco, CA
May 2006 – Present

- Interpreted client marketing initiatives.
- Handled client SEO, PPC and Social Media programs.
- Aided formulating online media plans.
- Administered paid search engine campaigns.
- Outlined web analytics reports.

Digital Marketing Specialist
Infotree Service Inc, San Francisco, CA
March 2003 – April 2006

- Enhanced content that reflected commercial lines interests.
 - Coordinated with all teams.
 - Collaborated with Regional company marketing and communication teams.
 - Participated in training workshops.
 - Outlined connections to existing applications.
 - Assisted IT and portal teams.
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Education:

Bachelor's Degree in Computer Science
Norfolk State University, Norfolk, VA

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