
Digital Media Designer Resume

Job Objective

Seeking the position of Digital Media Designer in a reputed company.

Highlights of Qualifications:

- Certified Graphic Designer with extensive experience in creating exceptional web, digital media, and print design
 - Proficient with Adobe Photoshop, Illustrator, Dreamweaver CS, Flash and CSS
 - Thorough knowledge of Adobe After Effects, 3D modeling, rendering and animation
 - Good understanding of Sophisticated graphic, typography, and visual concept
 - Familiarity with use of social media for marketing purposes
 - Solid understanding of graphic design principles, animation, and user interface design
 - Ability to create flow-charts, systems diagrams, wireframes and content structure
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Professional Experience:

Digital Media Designer

SAIC, Anaheim, CA

April 2006 – Present

- Designed prototypes and user interfaces for websites and applications.
- Created static and animated banner ads and functional landing pages.
- Overseen visual digital brand management across all platforms and executions internally and externally.
- Established and maintained strong internal relationships with the web, product and IT teams
- Developed design for website, Facebook page, Twitter accounts, blogs, and other social media outlets.
- Edited website content and video news releases.

Digital Media Designer

Fox News Network, Anaheim, CA

June 2002 – March 2006

- Created interactive and static projects which included graphics, audio, and video components.
 - Conceptualized online creative experiences.
 - Coordinated with internal and external creative teams to drive design strategy for digital experience and advertising.
 - Ensured digital creative is in line with overall brand parameters and guidelines.
 - Provided ongoing recommendations for site design and user experience improvements.
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Education:

Bachelor's Degree in Multimedia and Animation

Fort Lewis College, Colorado, CO

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