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# ECOMMERCE ANALYST RESUME

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## Job Objective:

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To obtain a challenging Ecommerce Analyst position in a well reputed organization.

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## Highlights of Qualifications:

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- A great deal of experience with eCommerce Content Management
  - Excellent communication, interpersonal and organizational skills
  - Ability to handle and prioritize multiple requests at once
  - Expertise in Microsoft Excel, PowerPoint and Word
  - Extensive knowledge of Microsoft Access, SQL
  - In-depth knowledge of Unix Shell and Perl scripting
  - Skilled in analysis, design, unit test, system test, deployment and production support
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## Professional Experience:

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Ecommerce Analyst, August 2005 – Present  
AT&T, San Diego, CA

- Managed the data migration and responsible for setup of the new eCommerce site.
- Supported website redesign project played key role in executing support projects.
- Updated web content as needed and communicated timely and relevant information to customers.
- Created and maintained organization structure for all web content.
- Administered and maintained data needed to support products and promotions on the site.
- Executed and analyzed e-mail campaigns.
- Updated event content on microsites and communicated upcoming store events to customers.
- Supported eCommerce team Analyst by serving as key resource for all ad-hoc analyses.
- Served as core analyst on all future strategic projects assigned to eCommerce team.

Ecommerce Analyst, May 2000 – July 2005  
LogMeIn, Inc, San Diego, CA

- Maintained and built features effectively within Company's Websphere Commerce Suite environment.
  - Implemented rapid changes to meet changing business and marketing requirements.
  - Ensured that implementations met the required scalability and reliability required for Company eCommerce operation.
  - Analyzed and diagnosed issues which may impact performance or availability in the eCommerce environment.
  - Prepared functional and technical documentation on assigned projects.
  - Developed code consistent with Company standard coding practices.
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## Education:

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Bachelor's Degree in Marketing, University of California, Berkeley, CA

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