
ECommerce Retail Resume

Job Objective

Seeking a position as eCommerce Retail with esteemed company in which to exercise my experience and training.

Highlights of Qualifications:

- Huge experience in sales and marketing
 - Operational knowledge of managing website business with exposure at strategic and operational levels
 - Proficient in driving online sales through improvements to site functionality, conversion rates and customer satisfaction for a direct-to-customer business
 - Outstanding ability to think strategically, creatively and demonstrate overall business acumen
 - Amazing ability to interpret and apply web statistics and behavioral analytics
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Professional Experience:

eCommerce Retail
Luxottica Retail, Roslyn, NY
August 2006 – Present

Responsibilities:

- Lead and maximized ecommerce sales, and achieved goals and customer satisfaction levels.
- Analyzed and monitored sales and revenue generation through website traffic.
- Managed budget for all ecommerce functions including expenses and sales.
- Ensured compliance to industry standards and customer expectations while managing projects and vendor relationships.
- Developed, enforced and ensured adherence to policies and procedures.

eCommerce Retail
CIO Partners, Roslyn, NY
May 2002 – July 2006

Responsibilities:

- Ensured successful launch, implementation and operations of website.
 - Managed website promotions and marketing across the internet and increased website traffic and conversion rate.
 - Merchandised newly launched products, managed content and updated website.
 - Coordinated with Sales, Marketing and Distribution in distribution network and multi channel promotions.
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Education:

Associate Degree in Electronic Commerce
Independence Community College, Independence, KS

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