
Email Marketing Specialist Resume

Job Objective

Looking for full time work as an Email Marketing Specialist with the right company

Highlights of Qualifications:

- Huge knowledge of computer software enterprise level email service provider
 - Deep knowledge of direct mail and mobile
 - Familiarity with CRM-related database technology solutions
 - Amazing ability to multitask
 - Outstanding ability to hand-code HTML
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Professional Experience:

Email Marketing Specialist
GSI Commerce, Inc., Pueblo, CO
May 2006 – Present

- Carried out email campaign setup.
- Managed email marketing campaigns.
- Handled implementation process improvements.
- Scrutinized email content and monitored campaign deliverability.
- Analyzed data within email database.
- Evaluated campaign results coordinated with partner teams.

Email Marketing Specialist
TechTarget, Pueblo, CO
March 2003 – April 2006

- Managed analytical conception, layout and execution of custom activity.
 - Coordinated with TechTarget internal marketing staff.
 - Headed business owner for integration of lead center activity.
 - Aided client and campaign consultation.
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Education:

Bachelor's Degree in Arts in Marketing
Hastings College, Hastings, NE

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