
Event Specialist Resume

Job Objective

Event Specialist seeking position in which my training and experiences can help increase the client base and growth of the company.

Highlights of Qualifications:

- Remarkable experience in event marketing
 - Huge knowledge of products represented
 - Thorough working knowledge of MS Office
 - Amazing ability to complete consumer intercepts
 - Outstanding ability to build strong relationships
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Professional Experience:

Event Specialist
Crossmark, Ann Arbor, MI
May 2006 – Present

- Managed in-store food and non-food demonstrations.
- Provided point-of-sale materials.
- Handled store calls and aided client visits.
- Coordinated with store personnel.
- Formulated paperwork on timely basis.

Event Specialist
ProDemoWorks, Ann Arbor, MI
March 2003 – April 2006

- Marketed new products in store.
 - Coordinated with store managers and personnel.
 - Corresponded about event activity.
 - Maintained product demonstration equipment.
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Education:

Associate Degree in Event Planning
Portland Community College, Portland, OR

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