
Fashion Brand Manager Resume

Job Objective

Searching for Fashion Brand Manager position where my skills and special training can be used for the good of the company.

Highlights of Qualifications:

- Admirable experience in various activities of fashion business
 - Deep knowledge of data analytical tools
 - Huge knowledge of campaign management tools
 - Ability to manage all projects till implementation
 - Ability to manage multiple projects and prioritize work
 - Excellent communication skills in both oral and written forms
 - Skilled in various marketing techniques
 - Proficient in social media tools
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Professional Experience:

Fashion Brand Manager
Makati, Nashville, TN
October 2008 – Present

- Maintained retail network as per international standards.
- Assisted in recruitment of staff and supervised work
- Coordinated with teams for point of sales activities.
- Designed and implemented long term plans for marketing activities.
- Supervised sales objectives and associated activities.
- Evaluated product performance regularly and achieved sales objectives.
- Ensured optimal quality of customer satisfaction at all times.
- Maintained knowledge on all market trends and competition activities.

Fashion Brand Analyst
Liz Claiborne, Inc., Nashville, TN
August 2003 – September 2008

- Developed strategies and ensured maximization of objectives.
 - Administered reorders and all cancellations.
 - Coordinated with planner and resolved all regional issues.
 - Prepared location reports on weekly basis.
 - Monitored various activities of brand projects.
 - Provided support to data team through Cognos
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Education:

Bachelor's Degree in Fashion Merchandising
Grays Harbor College, Aberdeen, WA

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