
Fashion Coordinator Resume

Job Objective

To obtain a Fashion Coordinator position that fully utilizes my experience and abilities.

Work Experience:

Fashion Coordinator, August 2005 – Present
Prompt, Inc., Taylor, MI

- Tracked all phases of production including cost negotiations and purchase order management.
- Coordinated production and mailing needs.
- Managed company coupon database.
- Coordinated email marketing campaign execution.
- Assisted in the development & execution of marketing plans.
- Managed merchant review of final product with key Marketing partners.

Fashion Coordinator, May 2000 – July 2005
Revital Corporation, Taylor, MI

- Coordinated in the development of strategic brand and departmental plans.
 - Developed and presented creative briefs and creative requests for key initiatives.
 - Assisted in the development of best practices for merchant and marketing requests.
 - Developed and managed information to plan and execute program shoots.
 - Ensured coordination between Merchandisers and Project Management for continuous processing and implementation of the work.
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Summary of Qualifications:

- Strong accomplished experience in Broadcast and Fashion Production
 - Amazing ability to distinguish between various colors and shades
 - Great communication skills
 - Excellent organizational and interpersonal skills
 - Remarkable ability to juggle multiple projects simultaneously
 - Amazing ability to work in a fast-paced environment with minimal supervision
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Education:

Bachelor's Degree in Fashion Design, Lake Superior State University, Michigan, MI

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