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# FASHION CREATIVE DIRECTOR RESUME

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## Objective:

A challenging career opportunity as Fashion Creative Director which would help me to utilize my academic background to assist me to gain experience, employ my excellent interpersonal skills, and enable me to make a positive contribution to the organization.

## Summary of Qualifications:

- Strong experience in coordinating and managing fashion activities
- Solid understanding of various trends of fashion
- Proficient with InDesign, Photoshop and Illustrator
- Sound knowledge and understanding of apparel construction
- In-depth knowledge of textile and material construction and properties
- Ability to design for different consumers and end uses
- Strong project management and organizational skills
- Excellent communication and interpersonal skills
- Ability to understand the requirements of the client and open to suggestions from other people involved in the photo shoot

## Work Experience:

Fashion Creative Director, August 2005 – Present  
Artisan Creative, Carmel, CA

- Ensured best aspects of the products.
- Generated new business, created business proposals, and initiated projects.
- Identified and implemented process improvements to meet project and team needs.
- Mentored digital designers.
- Established performance objectives, prepared performance reviews, and made compensation recommendations.
- Participated in recruiting and hiring of employees for the creative department.
- Organized fashion shows and managed promotional activities of new products.

Fashion Creative Director, May 2000 – July 2005  
Hanson Dodge Creative, Carmel, CA

- Researched trends and recommended new looks and styles.
- Attended fashion shows.
- Assigned resources, and ensured project goals are achieved.
- Identified and implemented process improvements to meet project and team needs.
- Established and nurtured good client working relationships.
- Participated in new business development activities.

## Education:

Bachelor's Degree in Fashion Design, Crichton College, Memphis, TN

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