
FASHION MERCHANDISER RESUME

Job Objective:

Fashion Merchandiser with years of experience searching for the opportunity to obtain a position in which to employ my skills and abilities to their fullest potential.

Highlights of Qualifications:

- Hands-on experience in visual merchandising
 - Profound knowledge of colors, patterns, and textures
 - In-depth knowledge of latest fashion trends and forecasting trends
 - Ability to follow and execute corporate visual merchandising standards
 - Thorough knowledge of PC based systems such as Windows, Excel, Lotus and Word
 - Strong negotiating, listening, verbal, written and presentation skills
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Professional Experience:

Fashion Merchandiser
Forever 21/Forever XXI, Seattle, WA
August 2005 – Present

- Analyzed product flow, pricing markup, promotional strategies.
- Read, analyzed and reacted to current business trends.
- Ordered, tracked and checked-in photo samples seasonally.
- Assisted in the preparation of the seasonal catalog and web photo shoots.

Fashion Merchandiser
Tommy Bahama, Seattle, WA
May 2000 – July 2005

- Maintained communication with appropriate partners.
 - Greeted all guests with a authentic smile.
 - Reviewed business trends, and guest feedback on a regular basis.
 - Planned, mapped and executed merchandise placement.
 - Verified merchandise status with the Stock Coordinator.
 - Implemented visual presentation standards and philosophy.
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Education:

Bachelor's Degree in Fashion Designing
Morgan State University, Baltimore, MD

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