
Fashion Sales Executive Resume

Job Objective

Seeking a position in which to enhance my career as Fashion Sales Executive by becoming a valued member of your team.

Highlights of Qualifications:

- Exceptional experience in a commercial wholesale fashion sales
 - Good expertise in Sportswear, Contemporary Clothing, Prom & Bridal Fashion Industry
 - Broad knowledge of Fabric and Design
 - In-depth knowledge of the brand, attributes and benefits of product to identify client's needs and seasonal trends
 - Proficient in Microsoft Word & Excel
 - Ability to speak multilingual languages fluently in addition to native level English
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Professional Experience:

Fashion Sales Executive
Blues Clothing Company Pvt. Ltd., Columbus, OH
August 2007 – Present

- Assessed consumer's discerning buying attitudes and purchasing power and improved conversion rate.
 - Researched, analyzed and reported current trends of the market to the management.
 - Ensured sales agent has up to date sales, stock information, pricelists, invoices and samples.
 - Conducted regular retail store visits and analysis.
 - Managed all indent sales distribution and stock deliveries.
 - Handled customer service enquiries.
 - Provided ongoing support to the PR & Marketing department.
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Education:

Bachelor's Degree in Marketing
Cameron University, Lawton, OK

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