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## Field Visual Merchandiser Resume

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### Job Objective

To obtain a position as Field Visual Merchandiser with esteemed company where I can further my career and help company meet expectations.

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### Highlights of Qualifications:

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- Hands-on experience in Visual Merchandising and Display in a high-end retail store environment
  - Profound knowledge of colors, patterns and textures
  - In-depth knowledge of the universal Visual Merchandising standards
  - Extensive knowledge of latest fashion trends and forecasting trends
  - Ability to create three-dimensional visual merchandising displays
  - Ability to follow and execute corporate visual merchandising standards
  - Excellent oral and written communication skills.
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### Professional Experience:

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Field Visual Merchandiser  
True Religion, Reston, MD  
August 2005 – Present

- Interacted with business partners on a weekly basis.
- Sent email and placed phone calls to the business partners.
- Ascertained that all stores have the same basic flow of merchandise.

Field Visual Merchandiser  
Columbia Sportswear, Reston, MD  
May 2000 – July 2005

- Installed and maintained Concept Shops within assigned territory.
  - Managed category fixtures, brand signage and POP programs within assigned territory.
  - Implemented visual merchandising standards at the retail level.
  - Conducted visual merchandising clinics within assigned territory.
  - Managed travel budget, expenses and schedule rotation.
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### Education:

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Bachelor's Degree in Fashion Merchandising  
Macon State College, Macon, GA

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