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## Franchise Development Manager Resume

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### Job Objective

Searching for work as Franchise Development Manager with a company seeking a hard working employee.

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### Highlights of Qualifications:

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- Experience in developing products and obtaining require license
  - Huge knowledge of international market
  - Deep knowledge of product development
  - Ability to implement brand strategies
  - Ability to maintain relationship with stakeholders
  - Ability to negotiate contracts
  - Ability to prepare presentation for organization
  - Proficient in resolving various issues
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### Professional Experience:

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Franchise Development Manager  
McAlister's Corporation, Coon Rapids, MN  
October 2008 – Present

- Obtained required consumer, financial and content information.
- Analyzed retail data and provided efficient strategies for brand.
- Coordinated with retail division and designed trade marketing plan.
- Maintained knowledge on all competitor strategies.
- Designed style guides and prepared guidelines.
- Supervised efficient implementation of brand franchise summit.
- Collaborated with teams for various product platforms.
- Maintained and provided update to digital asset management system.

Franchise Development Executive  
Ethicon Endo Surgery Inc, Coon Rapids, MN  
August 2003 – September 2008

- Analyzed all business partner requirements.
  - Monitored various partner activities and identified opportunities.
  - Maintained network of efficient relationships.
  - Coordinated with major accounts and achieved sales objectives.
  - Determined appropriate franchise partners.
  - Evaluated performance and ensured appropriate activities.
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### Education:

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Bachelor s degree in Business Administration  
Miles College, Fairfield, AL

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