Freelance Fashion Stylist Resume

Job Objective

Actively seeking the position of Freelance Fashion Stylist where my past experience and expertise can be fully utilized.

Highlights of Qualifications:

- Highly experienced in delivering fashion styling and merchandising services on a freelance basis
- Profound knowledge of fashion industry, color theory and trend spotting
- Outstanding knowledge of fashion retail management, merchandising and sales practices
- Familiarity with layout design in Adobe Photoshop and In Design software
- Ability to perform PR research and accordingly plan and launch fashion events
- Ability to handle and complete all assigned fashion styling projects on time

Professional Experience:

Freelance Fashion Stylist Gilt Groupe, Rexburg, ID August 2012 – Present

Responsibilities:

- Provided freelance fashion Styling and merchandising services based on clients' needs.
- Designed and styled models for ad campaigns, look books, fashion showsand photo shoots.
- Procured garments and accessories and dressed up models.
- Selected outfits and matching fashion accessories and styled clients for special occasions.
- Conducted and closed successful pricing negotiations with customers and suppliers.
- Developed own business and managed all financial activities, efficiently.

Freelance Fashion Stylist Veronique Tristram, Rexburg, ID May 2009 – July 2012

Responsibilities:

- Oversaw and assisted photographers in planning and execution of fashion photo shoots.
- Determined and provided customized styling options based on clients' preferences.
- Contacted showrooms and procured appropriate garments and accessories from them.
- Dressed up modelsand maintained their stylish appearance for photo shoots.
- Transported clothes and accessories back to showroom after completion of photo shoots.
- Built and maintained positive professional relationships with designers and retailers.

Education:

Bachelor's Degree in Fashion Design Reed College, Portland, OR

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