
HTML EMAIL DEVELOPER RESUME

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Career Goal:

To join your prestigious organization as an HTML Email Developer to help in organizational development utilizing my skills in Adobe creative suite, HTML, DHTML, CSS, JavaScript and SQL.

Technical Skills:

Vast knowledge of web programming using:

- HTML
- XHTML, HTML5
- CSS3

Solid understanding of computer graphics packages:

- Adobe Photoshop
- Dreamweaver
- Illustrator

Familiarity with third party email applications including:

- BlueHornet
- Cheetahmail
- Silverpop

Adept in utilizing other email applications like:

- Strongmail
- Responsys
- ExactTarget

Thorough with development of applications like:

- Display Media
- Websites
- Mobile and desktop applications

Highly skillful with functions including:

- Vendor management
- Responsive Design

Efficient in utilizing web development languages like:

- DHTML
- CSS
- SQL

Sound abilities to:

- Effectively interpret email regulatory compliance and CAN-SPAM
- Manage cross browser and front end design problems

Relevant Experience:

HTML Email Developer
Data-Mail Inc
January 2012 – Present
Huntsville, AL

- Coordinated with other teams for campaign accuracy as per established quality specifications.
- Implemented procedures for testing and troubleshooting of HTML and revised code.
- Executed processes for conducting proper campaigns across multiple email clients and mobile devices.
- Formulated procedures for slicing and optimization of images for HTML emails utilizing Photoshop.
- Assisted in hand coding and implementation of HTML emails and landing pages through Dreamweaver.
- Provided technical assistance for troubleshooting of technical issues relating to HTML templates.
- Supported technical team members in preparation and maintenance of common code and file library.

- Participated in compilation of reports and analytics with use of key success metrics.

HTML Email Developer
Constant Contact, Inc.
November 2010 – January 2012
Waltham, MA

- Assisted in preparation of HTML emails on various technology platforms.
- Implemented procedures for management of live campaigns as per agency processes.
- Participated in continuous learning of digital media applications, software and online tools.
- Provided technical assistance for coding and broadcasting of email communications to loyalty database.
- Supported technical team members in evaluation of email templates and deployment of CRM emails.
- Executed processes for development and maintenance of internal email templates and standards.
- Formulated procedures for management of languages and dynamic content versions of different systems.
- Coordinated with technical teams for continuous optimization of email content and designs.

Educational Background:

Bachelor's Degree in Computer Science
North Arkansas College
August 2006 – May 2010
Harrison, AR

Professional Certification:

W3Schools Certified HTML Developer July 2010

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