

MARKET ANALYST RESUME

Job Objective:

To secure a position as Market Analyst with a well established organization.

Highlights of Qualifications:

- Outstanding knowledge of online research and analytics
- Sound knowledge of research, marketing and sales
- Excellent analytical, communication and interpersonal skills
- Ability to work under pressure and meet tight deadlines
- Possess strong project management skills

Professional Experience:

Market Analyst
Cell Signaling Technology, Seattle, WA
August 2005 – Present

- Developed, conducted and reported on market and customer research, product and services usage and opportunities, pricing, brand and advertising.
- Responded quickly to research requests and actions in support of marketing and sales.
- Planned revenue generation and customer insights and to assessed market needs.
- Supported the development of business cases, plans and campaigns.
- Coordinated the development of customer relationship management systems and programs.
- Contributed effectively to customer acquisition and retention programs.

Market Analyst
Nu Skin Enterprises, Seattle, WA
May 2000 – July 2005

- Collected and analyzed external data.
- Analyzed macro and micro-economic trends, recorded music markets, digital music trends, and sector analysis.
- Determined outside data related to the client's marketing plan and its strategic execution.
- Prepared and created detailed analysis of internal data and other operating metrics.

Education:

Masters Degree in Statistics
Santa Clara University, Santa Clara, CA

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