
Market Research Consultant Resume

Job Objective

To obtain a Market Research Consultant position that will promote growth, stability and opportunity for advancement.

Areas of Excellence:

- Remarkable experience in financial services industry
 - Ability to perform Market Research at all phases of design, analysis and communication
 - Steep knowledge of market analytics tools
 - Ability to partner and collaborate within cross-functional teams
 - Ability to analyze and develop client presentations and reports
 - Ability to demonstrate successful track record of turning analysis
 - Excellent project management skills
 - Superior communication skills
-

Professional Experience:

Market Research Consultant

Wills, Sunnyvale, CA, August 2005 – Present

- Outlined market research approach.
- Carried out marketing research.
- Scrutinized products by composing and printing questionnaires.
- Imparted historical market research information.
- Suggested research techniques to business units.

Market Research Consultant

Spark, Inc., Sunnyvale, CA, May 2000 – July 2005

- Outlined and managed corporate market research projects.
 - Assisted senior leaders and internal groups.
 - Formulated questionnaire documents and utilized advanced statistical analysis.
 - Documented research findings and leaded process to monitor changes.
 - Aided cross-functional teams and workgroups.
 - Imparted leadership in BCBSA research workgroups.
 - Designed market research project plans.
-

Education:

Bachelor's Degree in Business Administration

Graceland University, Iowa, IA

[Build your Resume Now](#)