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## Marketing Advisor Resume

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### Job Objective

Marketing Advisor seeking opportunity to put training and experience to work for growing organization.

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### Summary of Qualifications:

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- Remarkable experience in developing marketing communication plans
  - Ability to develop and execute marketing plans and campaigns
  - Ability to analyze the marketplace and customer needs
  - Ability to communicate and collaborate with multiple functional teams
  - Strong communication, command, negotiation and analytical skills
  - Proficient with CRM systems, Microsoft PowerPoint and Excel
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### Work Experience:

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Marketing Advisor, August 2005 – Present  
NRECA, Fillmore, IL

- Identified issues and provided solutions to enhance productivity.
- Handled projects and programs, and recommended improvements.
- Developed designs and monitored operational sales tools tasks and programs.
- Managed sales tools projects.
- Coordinated vendor funded sales events and sales contests.
- Managed vendor budget and event coordination.
- Collected POP forms and provided vendors proof of program.

Marketing Advisor, May 2000 – July 2005  
KODA, Inc., Fillmore, IL

- Utilized strategies across multiple channels and mediums including print, online, multimedia and advertising.
  - Acted as team leader on multiple marketing projects, ranging from conferences to awareness campaigns.
  - Worked with other Marketing staff as needed overseeing research, copywriting, editing, proofing, overseeing internal contributors and production vendors.
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### Education:

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Bachelor's Degree in Marketing, Worcester State College, Worcester, MA

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