# MARKETING ASSISTANT PROFESSOR RESUME

#### **Summary:**

A credible, effective and efficient Professor with proven expertise in conveying knowledge to learning individuals; Responsible for delivering lectures, grading papers and exams; Responsible for delivering quality instructions and lectures ensuring student satisfaction; Has a good and strong communications and interaction skills; Has a keen ability in conducting research; Has a thorough knowledge of all marketing subject matters.

### **Professional Experience:**

Marketing Assistant ProfessorJanuary 2007 – Present Hartwick College, Albany, NY

## Responsibilities:

Taught undergraduate and graduate levels.

Developed a curriculum suited to marketing students both for undergraduate and graduate levels.

Advised student regarding research and term paper.

Conducted a research in the field of marketing strategy.

Assistant Professor of International BusinessMay 2004 – December 2006 University of North Carolina, Chapel Hill, NC

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Assistant Professor of International BusinessMay 2004 – December 2006 University of North Carolina, Chapel Hill, NC

#### **Education:**

Ph.D in Marketing Stanford University, CA, 2005 Master of Science in Marketing Stanford University, CA, 1999 Bachelor of Science in Marketing Stanford University, CA, 1997

#### Skills:

- Good communication skills, both written and verbal
- · Creative, analytical and strategic skills
- Good negotiating and interpersonal skills
- · Strong organizational skills
- · A high standard of computer literacy

## **Awards and Honors:**

Senior Member, MBA Association, 1999

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