
MARKETING ASSOCIATE RESUME

Objective:

Seeking a Marketing Associate position that offers an immediate challenge, career opportunity, and advancement.

Summary Skills:

Strong knowledge of marketing principles
Operational knowledge of press releases, articles and social media marketing
Ability to create partnerships
Ability to forecast and create growth plans
Ability to maintain partnership while creating account activation
Strong creative judgment and ability to manage creative process
Extremely organized – excellent follow-up skills
Excellent computer skills
Excellent written and verbal communication skills
Strong positive, self start attitude

Work Experience:

Marketing Associate
Marketing Architects, Inc., Austin, MN
August 2005 to till date

- Attended special events to video, take photos, interview and put on website.
- Interviewed and video graduates, students & employers for website updates.
- Prepared press releases and articles.
- Assisted with special media-related projects as requested.
- Created and maintained newsletters for students, inquiries, alumni.

Marketing Associate
UBS Financial Services, Austin, MN
May 2000 to July 2005

- Identifying prospect clients and merchants.
 - Followed up on leads provided by corporate to engage prospect clients and merchants.
 - Signed up new prospect clients and merchants.
 - Developed and maintained relations with new and current providers within a given territory.
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Education:

Associate Degree in Marketing
Ohio Dominican University, Ohio, OH

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