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## Marketing Consultant Resume

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### Job Objective

To obtain a Marketing Consultant position and to contribute to the success and reputation of the company.

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### Areas of Excellence:

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- Remarkable consulting experience at a marketing services organization
  - Ability to develop marketing plans and drive those plans with marketing programs
  - Deep knowledge of information technology solutions
  - Ability to interpret complex technical advantages in simplified business terms
  - Ability to think strategically, critically, and creatively
  - Good understanding of principles for conducting qualitative research
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### Professional Experience:

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Marketing Consultant

Ginghams, Arverne, NY, August 2005 – Present

- Developed consulting relationships with dealer base.
- Maintained marketing plans for individual dealers.
- Evaluated changes to marketplace and industry.
- Managed detailed documentation of dealer communications.
- Handled calendars and timelines.

Marketing Consultant

Peaks, Inc., Arverne, NY, May 2000 – July 2005

- Promoted customer acquisition and retention.
  - Formulated periodic reports and recommendations.
  - Enforced quality control process.
  - Managed establishing competitive strategy.
  - Outlined components of Beneficiary Marketing program.
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### Education:

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Bachelor's Degree in Business Administration

Colorado Technical University, Colorado, CO

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